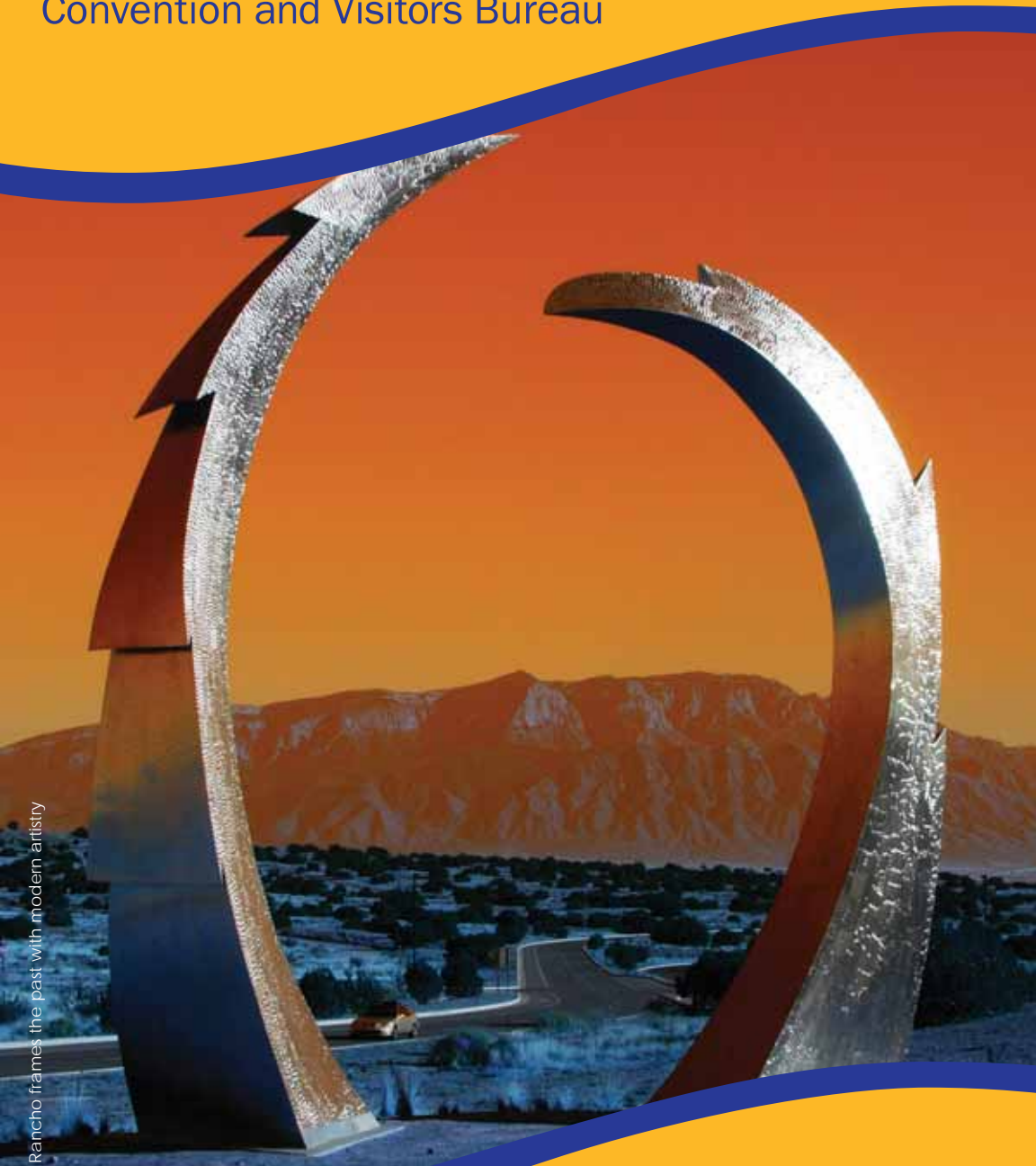


RIO RANCHO

Convention and Visitors Bureau



Rio Rancho frames the past with modern artistry

Meet The Future

Visitors Welcome!

to Meet the Future

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Rio Rancho Convention and Visitors Bureau

Television Series & Commercials

Sports Tournaments



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Dog Shows

"Kids Are Tourists Too!"
Coloring Books

Pork & Brew
BBQ State Championship

Conventions

Celebrity Bowling

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RIO RANCHO CONVENTION & VISITORS BUREAU IS A PROUD MEMBER OF



www.RioRanchoNM.org

Contact Us:

4011 Barbara Loop, Suite 208

Mailing Address: PO Box 15550, Rio Rancho, NM 87174

(505) 891-7258 • Toll Free (888) 746-7262 • Fax (505) 892-8328

Meet the Future



Enriched by the past, we celebrate the present and prepare to “Meet the Future.”

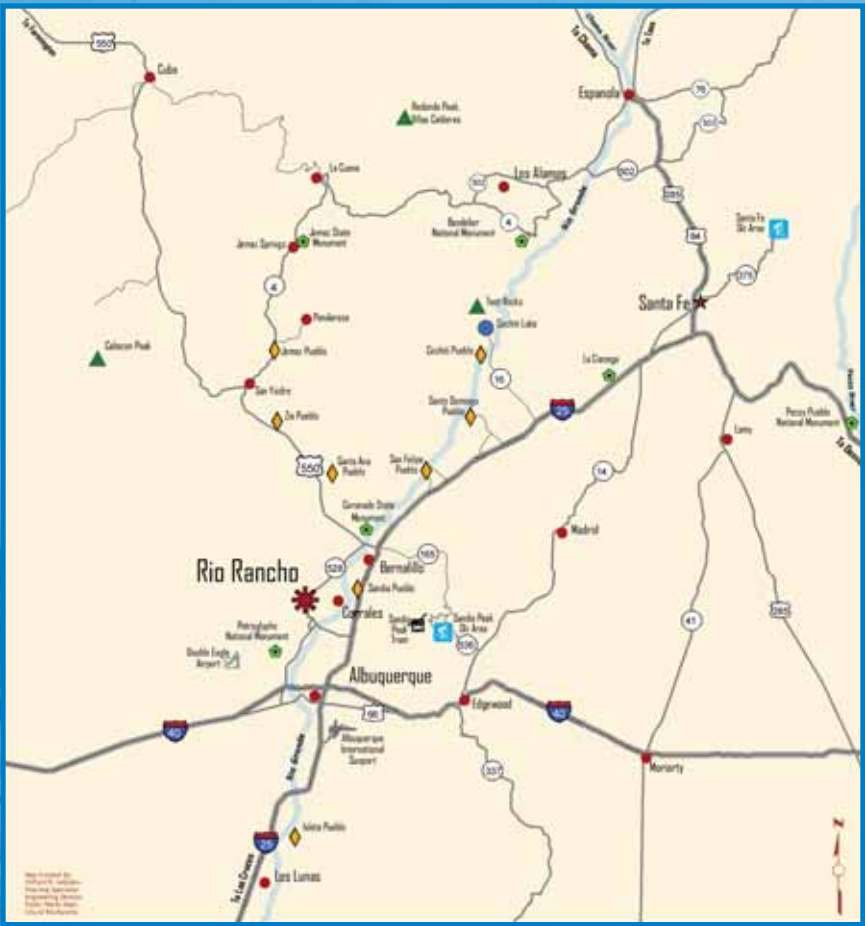
In the 1960’s, on 55,000 acres northwest of Albuquerque, AMREP began selling lots, building houses and attracting families, creating a city that was incorporated in 1981 called “The City of Vision.”

Surrounded by history and traditions spanning centuries, the new city was established as “unique” in the Land of Enchantment.

Today, with a deep reverence for the past, we celebrate the youthful, progressive spirit and cultural diversity of 80,000 residents, while consistently looking to a vibrant, dynamic and truly exciting future.

Our state-of-the-art Santa Ana Star Event Center and modern city hall are cornerstones in the development of an all-new City Center.

Design plans include upscale restaurants and hotels, sidewalk cafes, specialty retailers, art galleries, theatres, movie production facilities, Central New Mexico Community College and a University of New Mexico campus ~ all in an artful and pedestrian friendly setting.



Situated high atop a mesa (an elevated plateau) Rio Rancho provides a spectacular view of the Sandia mountains, the Rio Grande valley lined with ancient cottonwood trees and at night, the twinkling lights of Albuquerque, our adjacent neighbor to the southeast.

Nestled at 5,290 feet above sea level with 330 days of sunshine and a scant 8.2 inches of annual rainfall, Rio Rancho offers a mild year-round, high desert climate perfect for scenic tours and outdoor adventures.

TEMPERATURE AVERAGES:

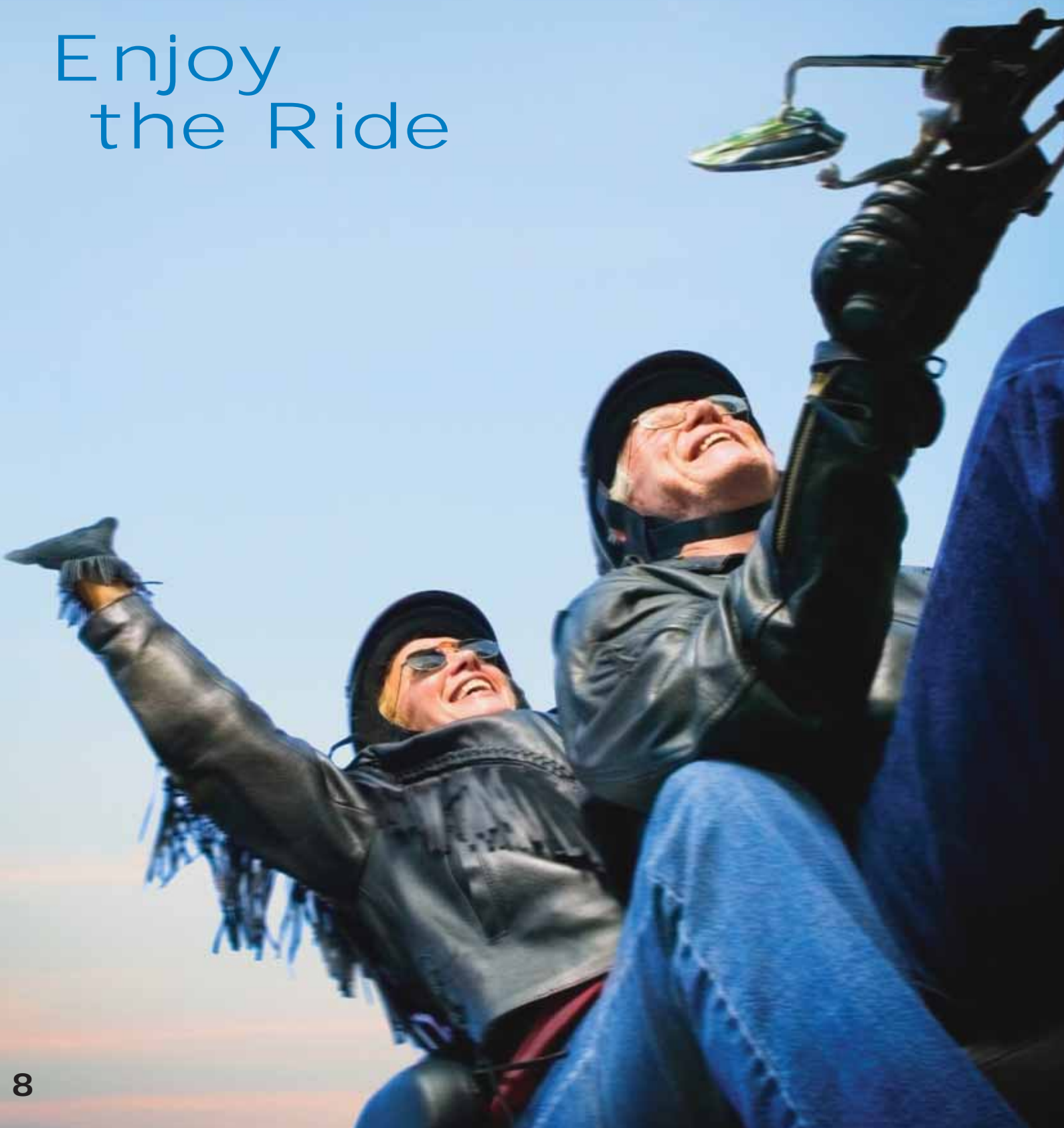
Spring	High: 70	Low: 40
Summer	High: 91	Low: 62
Fall	High: 71	Low: 43
Winter	High: 49	Low: 23

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In the Heart of
Enchantment

Enjoy the Ride



AIRLINES, AIRPORTS & SERVICES

Business	Phone Number
America West	(800) 235-9292
American	(800) 433-7300
Continental	(800) 525-0280
Delta	(800) 221-1212
Express Jet	(888) 958-9538
Frontier	(800) 432-1359
Mesa	(800) 637-2247
Northwest	(800) 225-2525
Southwest	(800) 435-9792
United	(800) 241-6522
US Air	(800) 428-4322
Albuquerque International	
Sunport	(505) 842-4366
Coronado Airport	
(Non-commercial)	(505) 821-7777
Double Eagle II Airport	(505) 352-0292
Albuquerque Cab Company	(505) 883-4888
Airport Shuttle Services	(505) 765-1234
Sunport Shuttle	(505) 883-4966

CAR RENTALS (AIRPORT)

Business	Phone Number
Advantage Rent-A-Car	(505) 247-1066
Alamo Rent-A-Car	(800) 327-9633
Avis Rent-A-Car	(505) 330-2803
Budget Rent-A-Car	(505) 792-9544
Dollar Rent-A-Car	(800) 369-4226
Enterprise Rent-A-Car	(800) 736-8222
Enterprise Rent-A-Car	
Rio Rancho	(505) 994-2000
Hertz Rent-A-Car	(800) 654-3131
National Car Rental	(800) 227-7368

TOUR OPERATORS

Business	Phone Number
A Great Way to Charter, Tour & Travel (Rio Rancho)	(866) 466-8792
Destination Southwest	(800) 999-3109
Follow the Sun Tours	(505) 842-8972
God's Country Tours	(800) 891-8013
Over-The-Road Tours	(505) 891-4151
Tour New Mexico	(800) 333-7159
Wild West Wilderness Tours	(505) 270-4618

Do We Have A Story For You



MUSEUMS

Albuquerque Museum of Art & History
Permanent displays showcase the city's history and culture while recent exhibitions have included such diverse and provocative items as circus sideshow banners and a history of coffee pots. Special exhibits may take you as far away as Egypt or just outside for a garden and sculpture tour. 2000 Mountain Rd. NW in Albuquerque. (505) 243-7255

Casa San Ysidro Museum & Old Church, Corrales

Casa San Ysidro is a beautifully restored Spanish Colonial rancho filled with rare Hispanic New Mexican artifacts. Restoration began in 1952 and took over four decades. New construction included the addition of a small family chapel, central plazuela and an enclosed corral area. The result is a glimpse into 18th century life that reveals much about our Spanish settlers. The San Ysidro Old Church built in the 1800's out of adobe bricks and mud is also located on the property. (505) 898-3915

J & R Vintage Museum, Rio Rancho

This classic car museum provides a wonderful window into Americana and our love of the car. There are more than 60 restored cars and trucks including 10 vehicles that participated in the Great American Race. (505) 867-2881

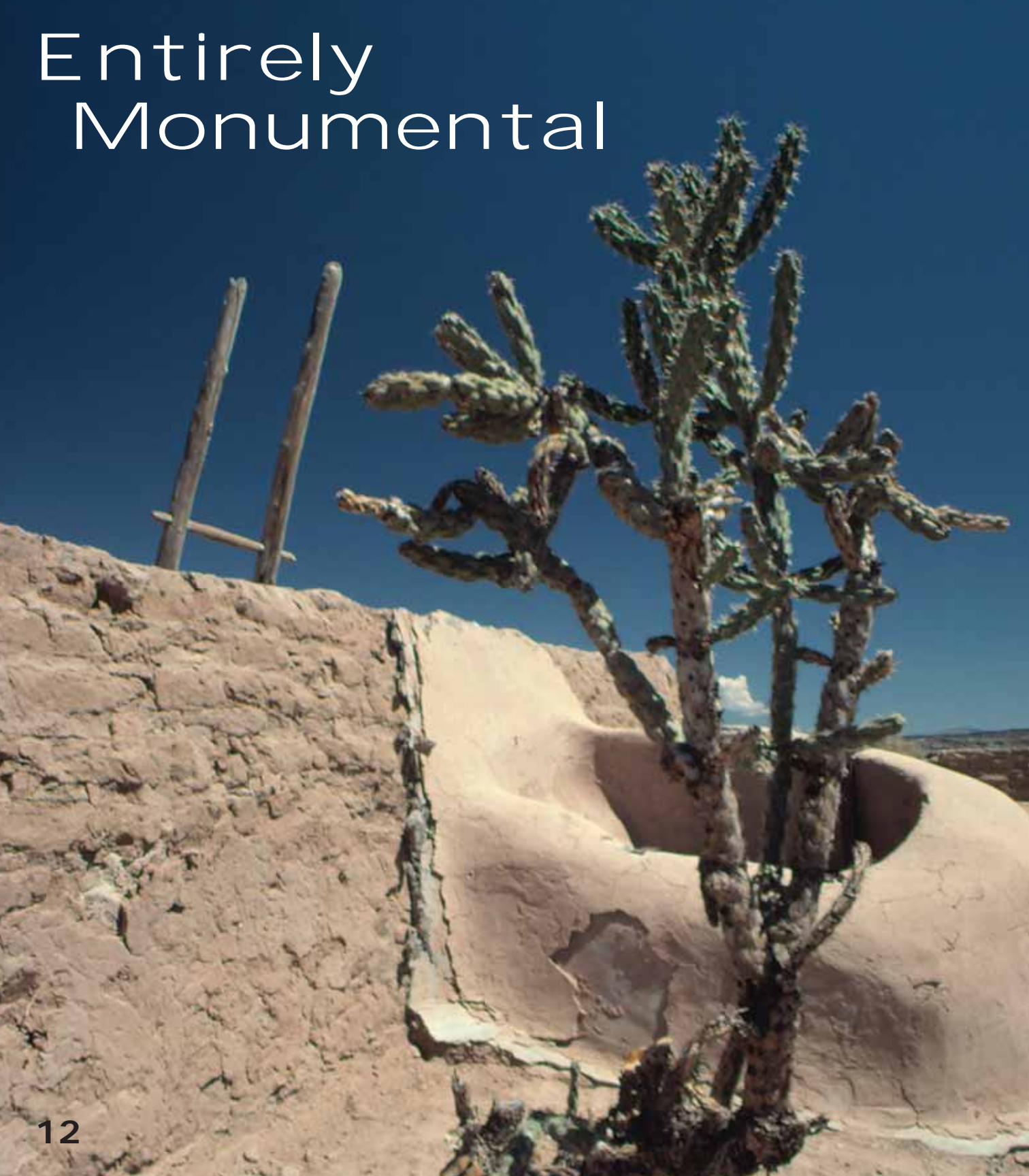
New Mexico Museum of Natural History & Science

Ride the "evolator" back to the age of dinosaurs, stand inside a "live" volcano and explore an ice cave. World-class exhibits focus on zoology, geology and paleontology. The museum also includes the LodeStar Astronomy Center which houses a planetarium with digital theater, motion simulator and exhibition galleries. (505) 841-2892

The National Museum of Nuclear Science and History

Located near Old Town in Albuquerque, this is the only congressionally chartered museum of nuclear science and history. Since 1969, the museum has chronicled the atomic age from its inception to the present day uses of nuclear weapons and energy. Thought-provoking exhibits include information about the development of the always controversial atomic bomb in Los Alamos and testing at the Trinity Site, both in New Mexico. (505) 245-2137

Entirely Monumental



MONUMENTS AND MORE

Bandelier National Monument

America's most popular national monument, Bandelier is about an hour and a half drive north of Rio Rancho on the Jemez Mountain Trail. The park offers 12th century Indian pueblos spectacular scenery and numerous hiking opportunities. Call (505) 672-3861

Coronado State Monument

The Tiwa Pueblo of Kuaua, located on the banks of the Rio Grande, was first settled by Native Americans around 1300 A.D. Long known by the Indians as a fertile area, a 1930's excavation uncovered a kiva with many layers of mural paintings which are considered to be some of the finest examples of pre-Columbian art in North America. The monument is named after Francisco Vasquez de Coronado who led an expedition in 1540 that camped in the area. Call (505) 867-5351

Jemez State Monument

Standing among the stone ruins of a 500 year-old Indian village, this site was built in the narrow San Diego Canyon by the ancestors of the present-day people of Jemez Pueblo. The monument is also the site of the massive San Jose de Los Jemez Church, a Catholic mission founded in the 17th century. Call (505) 829-3530

Kasha-Katuwe Tent Rocks National Monument

Just 40 miles from Rio Rancho, two recreational trails wind through slot canyons and past giant cone-shaped formations of volcanic pumice, providing visitors incredible views from the top of the mesa. Take I-25 north to exit 259, go to Cochiti Pueblo and follow Forest Road 266. Call (505) 761-8700

Petroglyph National Monument

Just on the outskirts of Rio Rancho, are an estimated 20,000 carved images etched by Native Americans centuries ago. Many of the images are recognizable and others only hint at the lives, culture, religion and beliefs of the people who left them. The monument also includes volcanoes, archeological sites and a visitors' center. Call (505) 899-0205

Valles Caldera National Preserve

This 89,000 acre preserve is situated inside a collapsed volcanic crater, 15 miles wide, covered with verdant green pastures home to a vast elk herd. Bring binoculars. Call (505) 438-7892



Get
Cultured

CULTURAL & SCIENCE CENTERS

Explora Science Center

Visitors to Explora are encouraged to have a hands-on experience with over 250 exhibits spread throughout a 50,000 square foot facility dedicated to “creating opportunities for inspirational discovery and the joy of learning through interactive experiences.” The center includes a performing arts theater and gift shop. Call (505) 224-8300

Indian Pueblo Cultural Center

This one-of-a-kind facility represents all of the 19 Pueblo tribes in New Mexico and is invested with the Mission Statement: *“To preserve and perpetuate Pueblo culture and to advance understanding by presenting with dignity and respect, the accomplishments and evolving history of the Pueblo people of New Mexico.”* Traditional Indian dances and crafts demonstrations are open to the public every weekend. The Center also houses a restaurant, banquet facilities and gift shops. One block north of I-40 at 2401 12th Street NW in Albuquerque. Call (800) 766-4405

National Hispanic Cultural Center

This unique center focuses on Hispanic arts and humanities with an emphasis on the visual arts, drama, traditional and contemporary music, dance, literary arts, film and culinary arts. Events and exhibits range from religious concerts, free Latin dance classes, educational courses to textile and photography shows. 1701 4th Street SW in Albuquerque. Call (505) 246-2261

You Ain't Seen Nothin' Yet!

OTHER ATTRACTIONS & ACTIVITIES

Aquarium & Botanic Garden

Get up-close and personal with sharks, sea turtles and a myriad of finned, flapped and fabulous sea creatures or consider a walk on the wild side through the eel cave. Adjacent to the aquarium is the Botanic Garden which specializes in native, exotic and drought-tolerant plants. Call (505) 764-6200

Indian Gaming

Try your luck! Area casinos include Santa Ana Star Casino ~ (505) 867-0000, Sandia Casino ~ (505) 796-7500 and San Felipe's Casino Hollywood ~ (505) 867-6700

Jemez Mountain Trail

This National Scenic Byway is considered by many to be the state's most beautiful drive, with many unique attributes including Jemez Springs, Jemez Pueblo, Soda Dam and Battleship Rock. Call (800) 252-0191

Old Route 66

Before 1938, old Route 66 passed through Sandoval County. Retrace this historic road through Algodones, Bernalillo and Sandia Pueblo to 4th Street in Albuquerque.

Old Town Albuquerque

About 20 minutes from Rio Rancho, Old Town brings to life the colorful beginnings of the Albuquerque area. Among dozens of specialty shops, galleries and trading posts is the historic San Felipe de Neri Catholic Church.

Rio Grande Nature Center

The Visitor Center, interpretive programs and gentle hiking trails along the Rio Grande put visitors up close to migratory birds and other Rio Grande Valley flora and fauna. A naturalist is available for interpretive walks and discussion. Call (505) 344-7240

Rio Grande Zoological Park

See thousands of animals in their natural habitats, which include an African safari, Amazon rain forest, raptor aviary and polar bear pool. Special events include summer outdoor concert series. Call (505) 764-6200

Santa Fe

"The City Different" is an hour's drive north from Rio Rancho on I-25. Experience a "different" adventure in New Mexico's Capitol City. Call (800) 777-2489

Sandia Peak Tramway and Sandia Crest

Ride the world's longest aerial tramway to the top of Sandia Peak at nearly 11,000 feet to discover spectacular views, see amazing sunsets and enjoy fine dining too. Call (505) 856-7325

For The Time Of Your Life



SPECIAL EVENTS

Rio Rancho hosts events year-round — festivals, parades, arts & crafts shows, concerts and other performing arts, hot-air balloon rallies, plus sports ~ including Central League Professional Hockey and American Indoor Football Association arena football games.

ANNUAL EVENTS TO PLAN ON...

March

Cookin' Up Fun at the Pork 'N' Brew State Barbeque Championship. Sanctioned by the Kansas City Barbeque Society (KCBS), this event produces the best of the best barbeque from around the USA.

General admission is free for two days of continuous entertainment on center stage, arts & crafts vendors, pig races, tons of fun for the kids, a beer garden and delicious barbeque for purchase. The World Cup Professional Bull Riders will perform nearby.

April

"Park in the Park" Classic Car Show

September - Labor Day

Bernalillo Wine Festival

**Rio Rancho Blue Corn Harvest
Balloon Rally**

October

**Albuquerque International
Balloon Fiesta**

Rio Rancho Apple Festival

For exact dates, times, additional listings and links as they become available visit www.RioRanchoNM.org. Call (888) 746-7262



Stay In The Heart Of New Mexico

- Hotels**
- 1) Rio Rancho Inn & Conference Center
 - 2) Days Inn- Rio Rancho
 - 3) Extended Stay Deluxe
 - 4) Extended Stay America
 - 5) Hilton Garden Inn
 - 6) Hyatt Tamaya Resort
 - 7) Comfort Inn & Suites
 - 8) Super 8
 - 9) Stage Coach RV Park

- Sports & Civic**
- I) Blades Ice Complex
 - II) Haynes Park & Pool
 - III) Rainbow Park & Pool
 - IV) Rio Rancho High School
 - V) Rio Rancho Mid High
 - VI) Rio Rancho Balloon Park
 - VII) Albuquerque International Balloon Park
 - VIII) Rio Rancho Sports Complex
 - IX) Rio Rancho City Hall
 - X) US Post Office
 - XI) Chamber of Commerce Information Center
 - XII) Rio Rancho Aquatic Center

- Attractions**
- A) Casa San Ysidro & Old San Ysidro Church
 - B) Cornado State Monument
 - C) Cottonwood Mall
 - D) Golf Courses:
 - D1) Chamisa Hills
 - D2) Desert Hills
 - D3) Sandia Pueblo
 - D4) Santa Ana
 - D5) Twin Warriors
 - E) J & R Vintage Auto Museum
 - F) Santa Ana Star Center
 - G) Sandia Casino
 - H) Sandia Peak Tramway
 - I) Santa Ana Star Casino
 - J) Petroglyph National Monument



Map Created by:
 Clifford R. LeQuinn
 Planning Specialist
 Engineering Division
 Public Works Dept.
 City of Rio Rancho

A Breath Of Fresh Air

OUTDOOR ACTIVITIES

New Mexico is truly paradise for those who enjoy cycling or hiking through pine-scented forests, along the Rio Grande's paved trails, or up challenging mountain paths. Go snow skiing in the morning, and then spend the afternoon at one of our golf challenging courses. For a true family adventure, go aloft in a hot air balloon!

Ballooning

Each year hundreds of hot air balloons launch from scenic Rio Rancho. Don't miss the world's largest balloon event ~ the Albuquerque International Balloon Fiesta held the first two weeks in October. Call toll-free (888) 422-7277

Bicycle & Mountain Bike Training/Racing/Touring

Discover high-altitude training and racing on miles of paved roads or mountain terrain in and around Rio Rancho. Call 888-746-7262 or visit our website at www.RioRanchoNM.org for a map of bike trails around Rio Rancho.

Fishing

Cast your line at Sandia Lakes Recreation Area or try Shady Lakes (505) 898-2568. The Jemez River offers many public fishing sites. For information, call the Santa Fe National Forest at (505) 438-7840

Golf

In Rio Rancho, golf at the championship 27-hole Chamisa Hills Country Club course. (505) 896-5017 Nearby Santa Ana Pueblo operates both Twin Warriors Golf Course (505) 771-6155 and 27-hole Santa Ana Golf Course. Call (505) 867-9464

Hiking and Backpacking

The nearby Sandia Mountains offer dozens of trails suitable for casual hikers. For experienced hikers, the La Luz Trail boasts breathtaking views along 9 miles up the face of Sandia Peak. Sandia Ranger District (505) 281-3304. For a different hiking experience, enjoy centuries-old cottonwood forests along the Rio Grande Bosque in Rio Rancho and Corrales.

Catch The Spirit



PUEBLOS

Cochiti Pueblo

Take I-25 north to Cochiti Lake exit. The Pueblo is famous for its storyteller dolls. Cochiti Lake is a popular fishing and boating reservoir. For information on visiting and annual events. Call (505) 465-2244

Jemez Pueblo

Located at the southern base of the Jemez Mountain Trail on NM 4, the Pueblo is known for beautiful ceremonial dances and pottery displaying the deep reddish hues of the surrounding hills. Some private pottery studios are open to the public. For information on visiting and annual events. Call (505) 834-7235

San Felipe Pueblo

Founded in 1706, this old pueblo along the banks of the Rio Grande east of Algodones and Bernalillo welcomes visitors year-round. The pueblo holds a fine arts & crafts festival every fall and an annual Buffalo Feast in February. For information on visiting and annual events. Call (505) 867-3381

Sandia Pueblo

Founded around 1300, Sandia Pueblo offers *Bien Mur* one of the state's best trading posts, Sandia Lakes recreation area, plus Sandia Casino & Resort. For information on visiting and annual events. Call (505) 867-3317

Santa Ana Pueblo

One of the most progressive pueblos, Santa Ana offers numerous recreational activities, including the Santa Ana Star Casino, Hyatt Tamaya 5 star resort, Twin Warriors and Santa Ana golf courses. The Prairie Star restaurant provides one of the state's finest dining experiences. For information on visiting and annual events. Call (505) 867-3301

Santo Domingo Pueblo

Between Rio Rancho and Santa Fe just west of I-25, Santo Domingo holds one of the area's most comprehensive arts & crafts fairs every Labor Day. Their distinctive pottery displaying traditional motifs and uniquely styled jewelry are treasured by novices and serious collectors alike. For information on visiting and annual events. Call (505) 465-2214

Zia Pueblo

The pueblo is located off NM 550 between Bernalillo and San Ysidro. The Zia sun symbol is the basis for the New Mexico state symbol. The Cultural Center is open to the public. For information on visiting call (505) 867-3304

WHEN VISITING PUEBLOS PLEASE...

Call each Pueblo or Tribal Office in advance for information on specific events, possible admission fees, guide services and rules you are asked to follow, out of respect for Native American cultures.

Affordable & Comfortable Accommodations

Rio Rancho is an enchanting and convenient place to stay. Rio Rancho offers hotels with hospitality.

Choose from more than 600 modern and affordable hotel rooms close to nearby attractions, shopping, and a variety of dining options.

All hotels are handicap-accessible and offer non-smoking rooms. Contact the Rio Rancho Convention and Visitors Bureau at 888-746-7262 for group rates and hospitality packages.

	Rooms	Suites	Restaurant	Pool	Hot Tub	Fitness Center	Pets OK	Meeting Rooms	Business Center
Comfort Inn 4081 High Resort Blvd. Rio Rancho, NM 87124 505-892-5998 • (800) 272-6232 Fax 505-892-9131 <i>Banquet & meeting facilities for up to 25 persons. Nearby fitness center available.</i>	58	2		●	●		●	1	
Days Inn 4200 Crestview Dr. SE Rio Rancho, NM 87124 505-892-8800 • (800) DAYS INN Fax 505-896-3321 www.daysinn.com	48	3		●	●		●		
Extended Stay America 2608 The American Rd. NW Rio Rancho, NM 87124 505-792-1338 • (800) 398-7829 Fax 505-792-1329 www.extstay.com <i>101 spacious studio rooms</i>		101					●		

	Rooms	Suites	Restaurant	Pool	Hot Tub	Fitness Center	Pets OK	Meeting Rooms	Business Center
Extended Stay Deluxe 2221 Rio Rancho Blvd. Rio Rancho, NM 87124 505-892-7900 Fax 505-892-7999 www.extstay.com <i>In-room refrigerator, microwave, 2-cooktop stove</i>	109	58		●		●	●	3	
Hilton Garden Inn 1771 Rio Rancho Blvd. Rio Rancho, NM 87124 505-896-1111 • (800) HILTONS Fax 505-896-2100 www.albuquerque.gardeninn.com <i>Banquet & meeting facilities for up to 250 persons.</i>	129		●	●	●	●		6	●
Rio Rancho Inn & Conference Center 1465 Rio Rancho Blvd. Rio Rancho, NM 87124 505-892-1700 Fax 505-892-4628 www.riorancho-inn.com <i>Banquet & meeting facilities for up to 400 persons.</i>	118	16	●	●	●	●	●	●	●
Super 8 Motel 4100 Barbara Loop Rio Rancho, NM 87124 505-896-8888 • (800) 800-8000 Fax 505-896-2665 www.thesuper8.com	48						●		
Stagecoach Stop RV Resort 3650 NM Hwy. 528 Rio Rancho, NM 87124 505-867-1000 Fax 505-867-1890 <i>85 paved & landscaped sites. Good Sam "10", Woodall's "5 Diamonds".</i>	85			●	●		●	1	

Hot Stuff... The Local Flavor

American

Name	Location	Phone	Seating
Applebees	4100 Ridge Rock Rd.	994-3900	225
Chili's	1001 Unser SE	994-3550	225
JB's Family Restaurant	1620 Rio Rancho Blvd.	892-5100	233
Mad Max's BBQ	1600 Sara Rd. SE	922-1522	85
O'Hares Grill & Pub	4100 Southern Blvd.	896-0123	117
Round-up	1465 Rio Rancho Dr. SE	338-6800	150
Smokehouse BBQ	4000 Barbara Loop	892-1914	25
Village Inn	1741 Rio Rancho Blvd.	892-4200	164

Asian

Name	Location	Phone	Seating
Banana Leaf	355 State Hwy 528 SE	892-6119	80
Best Lee's	2003 Southern Blvd.	892-7887	90
China Kitchen	2218 Southern Blvd.	891-8171	90
Double Dragon	4405 Jager Drive D-1 NE	771-2223	56
Hong Thai Restaurant	1520 Deborah Rd.	892-1383	70
Heaven Dragon	4300 Ridgecrest Dr. SE	891-0888	8
Noda's Japanese Cuisine	2704 Southern Blvd.	891-4378	30
Osaka Steak and Sushi	1463 Rio Rancho Blvd.	892-7778	95
Viet Rice	1340 Rio Rancho Blvd.	892-7423	65

Food & Recreation

Name	Location	Phone	Seating
Crazy Croc's Tavern	300 Unser Blvd. SE	892-9558	60
Food in the Fast Lane	1416 Deborah Rd.	892-7117	144
Slate Street Billiards	2003 Southern Blvd.	994-0363	50

Italian

Name	Location	Phone	Seating
Geo's Restaurant	3301 Southern Blvd.	891-4800	44
Pasta House Italian Grill	3201 Southern Blvd.	892-3333	140

Grills, Cafes & Delis

Name	Location	Phone	Seating
Kelly's Cafe	4300 Ridgecrest Dr. SE	896-0777	29
Mocha Mudd	1400 A Deborah Rd. SE	896-3206	30
Pastrami & Things	1520 Deborah Rd. S.E.	994-4100	35-60
Red Rock Cafe	3741 Southern Blvd.	892-4700	40
Schlotsky's Deli	1701 Rio Rancho Blvd.	891-3131	101
Tazza Coffee Bar	2345 Southern Blvd.	891-0342	40
The Bagel Deli & Bakery	1330 Rio Rancho Blvd.	891-2066	40

New Mexican

Name	Location	Phone	Seating
A Taste of Haven	2003 Southern Blvd.	896-0476	110
Cazuela's Mexican Grill	4051 Sara Rd.	994-9364	200
Federico's	1590 Deborah Rd. SE	891-7218	50
Hot Tamales	1520 Rio Rancho Blvd.	962-0123	156
Mondo's Baja	1751 Rio Rancho Blvd.	891-3403	30
Sefarino's	3301 Southern Blvd.	892-3580	160
Twisters Grill	4101 Rio Rancho Blvd.	892-6384	85
Twisters Grill	2435 Southern Blvd.	892-4121	85
Weck's	1690 Rio Rancho Blvd.	896-1411	150

Pizzerias

Name	Location	Phone	Seating
Davido's Pizza & More	4405 Jager Dr. NE, Suite C	615-5302	150
Dion's Pizza	528 High Resort Blvd.	896-2222	150
Domino's Pizza	2418 Southern Blvd.	891-2900	TO & Del.
Domino's Pizza	4196 Hwy. 528	864-0000	TO & Del.
Little Caesars	7820 Enchanted Hills	867-4343	TO
Papa John's Pizza	4300 Ridgecrest Dr.	896-4242	TO & Del.
Petittos Pizzeria	2418 Southern Blvd. SE	715-6008	45
Pizza Hut / KFC	2608 Southern Blvd.	892-1111	TO & Del.
Pizza Hut	1580 Deborah Rd.	892-3811	100
Sal-E-Boy's Pizza	1706 Southern Blvd.	892-5454	TO & Del.
Turtle Mountain Brewing Co.	3755 Southern Blvd.	994-9497	80
Venezia's Pizzeria	1690 Rio Rancho Blvd.	892-2026	30

Take Out & Drive-thru

Name	Location	Phone	Seating
Arby's	3351 Southern Blvd.	891-3875	75
Blake's Lota Burger	1400 Deborah Road	896-2550	64
Blake's Lota Burger	600 20th Ave. SE	892-5591	50
Blimpie's	4001 Sara Road SE	892-3190	35
Bob's Burgers	2312 Southern Blvd.	994-2425	60
Burger King	1500 Rio Rancho Blvd.	891-3200	74
Burger King	1120 Hwy 528 NE	892-7054	42
Dairy Queen	2116 Southern Blvd.	994-2044	48
La Te Da Coffee	1400 Deborah Rd. SE	896-3206	NA
Lenny's	701 Unser Blvd. SE, Suite 108	994-2285	50
Long John Silver's / A&W	1011 Rio Rancho Blvd.	994-0590	60
McDonald's	1390 Rio Rancho Blvd.	892-3800	102
McDonald's	2109 Southern Blvd.	892-6222	102
Quizno's Subs	4500 Arrowhead Rd.	891-8408	35
Sonic Drive-In	2335 Southern Blvd.	891-8586	24
Sonic Drive-In	2321 NM Hwy. 528	891-0669	50
Starbucks Coffee	1810 Southern Blvd. SE	318-8705	25
Starbucks Coffee	1761 NM Hwy. 528 SE	318-8705	25
Starbucks Coffee	115 NM Hwy. 528 NE	318-8705	25
Subway	2345 Southern Blvd.	892-5701	52
Subway	4320 Ridgecrest Dr.	962-0145	35
Subway	1751 NM Hwy. 528 SE	994-2167	25
Taco Bell	1099 Rio Rancho Blvd.	892-7090	79
Wendy's	233 Rio Rancho Blvd.	892-1438	90
Wendy's	4200 Hwy. 528	771-0805	90
Wienschitzel	900 36th Place	896-0678	10

Authentic Artifacts



SHOPPING

Take home unique treasures from New Mexico. Local artisans and area shops offer hand-crafted jewelry, southwestern arts and crafts, authentic wares by Native Americans and Hispanic artisans, New Mexican gourmet foods, western wear, collectibles, and more.

A serendipitous experience may await you in the quaint, little Village of Corrales, nestled along the bosque. In the numerous galleries, boutiques and specialty shops, you just never know what unique treasure you'll discover.

The nearby Town of Bernalillo, located on Old Route 66 and El Camino Real, houses more rustic, western-themed galleries, shops and antique stores. "**Jackalope**" on highway 550 overlooks the Rio Grande, providing a picturesque setting to browse among thousands of unusual and affordable Mexican imports.

Experience purchasing directly from Native American Artisans at Old Town Plaza in Albuquerque, where their wares are displayed on blankets spread out under the east portal.

Cottonwood Mall, New Mexico's largest is located at the intersection of Coors Blvd and Coors Bypass just off Rio Rancho Highway 528. National brand stores include, Dillard's, Macy's, Sears, JC Penney, Mervyns, United Artists Theaters, Abercrombie & Fitch, Aveda, Environmental Lifestyle Store, Cache, The Disney Store, Old Navy, Ben Bridge, Thomas Kincaid, Williams-Sonoma and more.



We Need
To Meet

MEETINGS, CONVENTIONS & REUNIONS

Convene your next meeting, convention or reunion in Rio Rancho, where the Convention & Visitors Bureau provides free professional services, including:

- Bid presentations. We'll attend site selection meetings to make professional bids or provide the materials for you to make a winning presentation.
- Detailed information on meeting facilities and host hotels that meet your requirements. Gather rates, availability and schedule site inspections.
- Registration assistance, publicity materials, delegate name badges and off-site recommendations.
- Planning assistance and activity recommendations for spouses, children and other guests.
- Attendance promotion. We'll provide articles and photographs for reproduction in your newsletter and send personalized postcards to everyone on your mailing list, encouraging them to attend your event.
- Arrange for the Mayor or other VIPs to welcome guests; and provide welcome gifts for special guests.
- Provide welcome bags that include maps, brochures, coloring books and postcards — which we'll mail to your delegates.

You can depend on The Rio Rancho Convention & Visitors Bureau to make your conference a memorable and resounding success.



Prepare To
Be Amazed

TOUR GROUPS

The Rio Rancho Convention and Visitors Bureau is committed to making motorcoach tour planning easy for you. We're your on-site representatives, providing free, personalized services, including:

- Designing customized itineraries to meet the needs of your tour group.
- Gathering competitive group lodging rates.
- Providing escort notes for the specific tour you're conducting.
- Obtaining restaurant, attraction and shopping opportunity information.
- Arranging no-hassle, free coach parking.
- Providing digital photos for your marketing materials.
- Conducting Familiarization Tours. ~ excluding transportation to and from Rio Rancho.
- Being your liaison with local service providers, such as step-on-guides.

Visit our website to learn about special "Hospitality Packages" for **Albuquerque International Balloon Fiesta** and **Pork 'N' Brew Barbeque Championship**. You'll also find suggested sample itineraries for tour groups.

Let The Games Begin



SPORTS

From preparing the initial bid for your sports event to assisting with arrangements for your awards ceremony, the Rio Rancho Convention & Visitors Bureau facilitates tournament details.

WE'RE ON YOUR TEAM! Sports Facilities

Blades Multiplex Arena

Located at 801 Loma Colorado. Premier 60,000 square foot ice and inline skating facility. Regulation size ice rink & indoor soccer.

Chamisa Hills Golf Course

27 hole newly redesigned course and clubhouse. "A new name, a new design, a new quality of life."

Loma Colorado Soccer Fields

Located on Loma Colorado next to Rio Rancho High School.

Rio Rancho Aquatic Center

Facility features an 8-lane 25-yard competition pool, zero depth 3-lane 25-yard warm up pool recreation pool with play features, double flume slide, 2 multi-purpose rooms for party/conferences and spectator seating.

Rio Rancho High School

Located at 301 Loma Colorado, is home to a gymnasium that seats 2500 spectators, a state-of-the-art football stadium, auxiliary gym, track & field oval, tennis courts, baseball and softball fields.

Rio Rancho Sports Complex

78 acres capable of hosting 7 adult softball games simultaneously with separate fields for soccer/football located at 3501 High Resort Blvd.

Santa Ana Star Center

Santa Ana Star Center, got off to a star-studded start and hasn't looked back. This 165,000 square foot, state-of-the-art events center can accommodate over 6,200 with fixed seating in addition to club, loge and luxury suites. It is home of the Scorpions, the Central Hockey League's Southwest Division 2006-2007 Champions and a proven host site for concerts, family entertainment and numerous sporting activities.

TenPins & More Bowling Lanes

Located on 1416 Deborah Road with 24 lanes, snack bar, pro shop, etc.

We See The Big Picture



FILM

The sole-function of the Rio Rancho Film Office is to facilitate movie and television productions by providing personalized services and efficient tools, such as:

- A 70 page informative “Reel Guide” of local resources
- User friendly and consistently updated web site
- Expanded location photo library
- Personal guide service for location scouting
- One-stop, on-line permit process
- Film-friendly cost effective community contacts
- Versatile locations from high-tech corporations, major call centers, high desert bosque terrain and isolated roads, to “Anywhere USA” neighborhoods
- A Film Commission of industry professionals ready to assist
- “Fresh New Faces” web site at www.riophotos.us for casting extras and small roles

Rio Rancho has served as production headquarters and/or shooting location for: **Wildfire**-ABC Family TV Series; **Jedediah Smith** – History Channel; **Dreamland**, **A Thief of Time** and **Coyote Waits** – Tony Hilleman novels; **Mojave**, John Carpenter **Ghost of Mars**, and scenes from **The War Boys**, **Game**, **Felon**, **Breaking Bad** plus, numerous shorts for “Flicks on 66”. (Digifest Southwest)

For more information on our “Reel Guide” location photos, permit process, the New Mexico Tax Incentive Program, and other industry services visit www.RioRanchoNM.org or call (888) 746-7262.

Area Resources

City of Rio Rancho
Mayor Tom Swisstack
3200 Civic Center Circle NE
Rio Rancho, NM 87144
(505) 891-5001

Rio Rancho Convention and Visitors Bureau
Judi Snow, Director
4011 Barbara Loop, Suite 208
Rio Rancho, NM 87124
Toll Free (888) 746-7262

Rio Rancho Regional Chamber of Commerce
Debbi Moore, President & CEO
VISITORS INFORMATION CENTER
1781 Rio Rancho Dr.
Rio Rancho, NM 87124
(505) 892-1533

Rio Rancho Economic Development
Noreen Scott, President
1201 Rio Rancho Blvd., Suite C
Rio Rancho, NM 87124
(505) 891-4305

Sandoval County Department of Tourism
and Economic Development
Donna Wylie, Administrator
VISITORS INFORMATION CENTER
264 S. Camino Del Pueblo
Bernalillo, NM 87004
(505) 867-8687